

**American Sewing Guild – St. Louis Chapter  
Chapter Advisory Board (CAB) Meeting  
and  
2021 Planning Meeting  
Via Zoom  
Saturday, November 7, 2020  
Minutes**

- I. Call to Order – President Shelia Rittgers called the ASG St. Louis Chapter CAB meeting to order at 10:24 PM.

Present: Leslie Becker, Mary Anne Delker, Rosemary Direnger, Sharon Galen, Beverly Landolt, Stacey Miller, Karen Moody, Paulette Pierson, Shelia Rittgers, Charlotte Rubush, Patty Rutter, Denise Schindler, Courtney Starks

- II. Minutes – Denise Schindler made a motion to approve the minutes from the CAB meeting, held on October 12, 2020. Leslie Becker seconded the motion. Motion passed.

III. Treasurer’s Report

- A. Treasurer Beverly Landolt presented the following Treasurer’s report for October, 2020:

Checking (Beginning Balance, 10/1/20)	\$ 7,434.39
Income	\$ 255.00
Total Expenses	<u>-\$ 0.00</u>
Net Income	\$ 255.00
<b>Bank Balance (Checking)</b>	<b>\$ 7,689.39*</b>
Savings	\$10,007.29
Interest Earned	<u>\$ .08</u>
<b>Total Savings</b>	<b><u>\$ 10,007.37*</u></b>
<b>TOTAL (Ending Balance as of 10/30/20)</b>	<b><u>\$ 17,696.76*</u></b>

IV. Officer Reports

- A. Secretary – Sharon Galen sent a Get Well card to former member Karen LeBeau.

B. Election of 2021 Officers

1. The Nominating Committee consisted of Leslie Becker, Chair, and Karen Moody.
2. Election of officers required a quorum of 15% of the 170 members equal to 25 ballots.
3. Each elected officer received a unanimous vote of 34 votes each.
4. Leslie Becker announced the following election results of officers:  
 President – Paulette Pierson  
 Secretary – Sharon Galen  
 Treasurer – Beverly Landolt
5. Shelia Rittgers called for a motion to destroy the ballots. Leslie Becker made the motion, seconded by Karen Moody. Motion passed.

V. Committee Reports

- A. Membership – Karen Moody reported, as of November 1, 2020, the Chapter has fourteen (14) membership renewals, five (5) expired memberships, and no new memberships. The Chapter has a total membership of 170.

- B. Neighborhood Group Coordinator – Shelia Rittgers indicated she will fill the position for 2021, as the new Coordinator.
  - C. Newsletter Editor – No report.
  - D. Community Service – No report.
  - E. Education Chair – After discussion, Denise Schindler made a motion to offer the Education Scholarship, in the fall of 2021. Karen Moody seconded the motion.
  - F. Member Representative – No report.
- VI. Old Business – None
- A. Zoom Account
    - 1. Due to the uncertainty of the pandemic, it was discussed to purchase an annual Zoom account.
    - 2. Shelia Rittgers made a motion to authorized Neighborhood Groups to setup Zoom accounts and they will be reimbursed by the Chapter. Motion was seconded by Courtney Starks.
    - 3. Courtney will send out an E-blast with information.
- VII. New Business
- A. Update of the Chapter Standing Rules
    - 1. Shelia Rittgers appointed Paulette Pierson, Leslie Becker, Sharon Galen, and Courtney Starks to review the Chapter Standing Rules.
    - 2. Denise Schindler made a motion for the appointed panel to review the Standing Rules and present recommendations at the December CAB meeting. Karen Moody seconded the motion. Motion passed.
  - B. Chapter Sewing Machines – Shelia Rittgers made a motion to donate the old sewing machines and replace with the purchase of three (3) new machines.
  - C. Chapter Goals for 2021
    - 1. Encourage Neighborhood Groups to continue holding their meetings.
    - 2. Find opportunities for virtual Chapter events.
    - 3. Return to safely scheduling in-person meetings.
    - 4. Increase our social media presence.
      - a. Review Meet Up and look at updating.
      - b. Add Chapter information to receipts/repaired sewing machines.
      - c. Ask sewing and fabric stores to display a sign that a Chapter Neighborhood Group meeting is held at that location.

- VIII. Adjournment – Denise Schindler moved to adjourn CAB meeting. Rosemary Direnger seconded the motion. Meeting adjourned at 11:08 AM.

### **2021 Chapter Planning Meeting**

- I. Introductions – President Elect Paulette Pierson called the ASG St. Louis Chapter 2021 Planning Meeting to order at 11:30 AM.

The following attendees were asked to introduce themselves: Leslie Becker (Fashion, Fabric and Friends), Mary Anne Delker (Sew Amused Stitchers), Rosemary Direnger (Fenton Daytime), Sharon Galen (Fashion, Fabrics and Friends), Beverly Landolt (Fashion, Fabric and Friends), Stacey Miller (Fenton Daytime), Karen Moody (Central Daytime/Fashion, Fabric and Friends), Shelia Rittgers (West County/Fashion, Fabric and Friends), Charlotte Rubush (Sew Belles), Patty Rutter (City Sewers), Denise Schindler (Sew Amused Stitchers), Courtney Starks (Fashion, Fabric and Friends)

- II. Input on Goal Setting – Discussion continued from the mornings Goals for 2021.
- III. Review 2020 Plans and Events – Have each Neighborhood Group do the same event, for 2021, they had signed up for in 2020.
- A. Don't schedule any events for March or April.
- B. April – Make It and Take It: Sew Belles and City Sewers – Charlotte Rubush (**change to August**)
- C. June – Sewing Room Tour: Central Daytime – Anne Reher and Nancy Scott (**change to February**) Change to a virtual program, taping various sewing rooms—maybe change to several Zoom events.
- D. September – National Speaker: Fashion, Fabrics and Friends – Leslie Becker
1. May have to schedule as a virtual program.
  2. Check with June Colburn and her recommendations to a virtual event.
  3. May be less expensive as a virtual event or hold it as a free event to see response.
  4. Use as a membership drive with a complimentary or minimal charge event.
  5. Have a second event with Linda Lee and a virtual trunk show.
- E. October – Annual Meeting: South County Chainstitchers and West County – Shelia Rittgers
- F. November 6 – Planning Meeting: Fenton Daytime
- IV. Discussion

- A. It was recommended to acknowledge Shelia Rittgers accomplishments at the December meeting.
  - B. Rose Direnger made a motion to purchase a \$100 gift card from Jackman's Fabric Store using funds paid from the Chapter Treasury. Denise Schindler seconded the motion.
  - C. It was recommended to include this in the Standing Rules.
- V. Next CAB Meeting – Monday, December 14, 2020, 6:30 PM, via Zoom.
- VI. Adjournment – Denise Schindler moved to adjourn the meeting. Karen Moody seconded the motion. Motion passed. Meeting adjourned at 12:55 PM.

Respectively Submitted,

*Sharon Galen*

Sharon Galen, Secretary